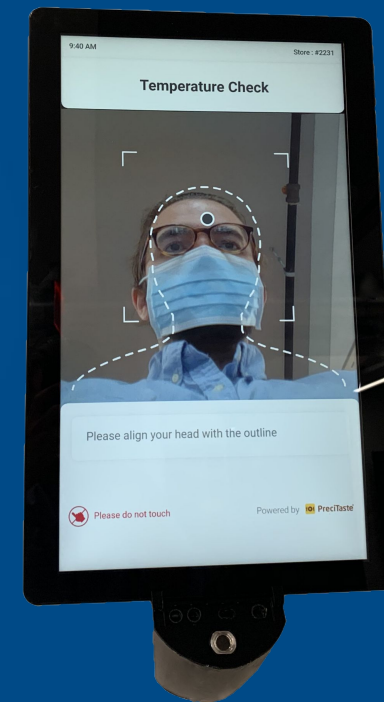




AI Welcome Center

Health Protocol Made Simple for Consumers and Essential Workers



Internet of Things Group

End Customer Value Prop

Key Messaging: Safely reopen your business with instant health checks. Check for high temperature, face masks and contact tracing with AI Welcome Center at the entrance to your QSR, retail location, or production line.

Business Benefits



Instant Contactless Temperature Screening



AI Face Mask Detection



Contact Tracing

Value Differentiators

- Boost consumer and staff confidence, safety and wellbeing
- Regulatory compliance made simple by automated logging
- Eliminate the need for a FTE to check every customer and staff member with autonomous machine screenings

Business Overview

PreciTaste Introduction

PreciTaste is a privately owned technology company dedicated to serving the food world with AI solutions. Over the past 8 years, we've developed business and process management tools that run seamlessly in the background of F500 QSR, retail, and industrial food businesses. Based on hard-earned experience in the field, our IoT, machine learning, and Edge AI vision systems are built to drive quality, efficiency, and customer satisfaction at the speed of a busy kitchen or production line.

Business Drivers

- COVID-19 is driving a tidal shift in how customer-facing businesses interact with their customers. AI Welcome Center serves as the necessary tool to restore traditional business to QSR and retail.
- Essential workers need protections to know their workplace is safe.
- Customers strongly prefer buying at businesses with visible safety measures.

Seller Value Props

- Urgent worldwide need for the product drives sales.
- Easy installation of shipment-ready product just requires a power outlet, for scalable MRS sales.

Market Context

Available Territories and Regions: United States and Europe

Key Trends

- Health and safety are key priorities for customers, workers and management
- Rising remote management enabled by AIoT connectivity for additional safety and reduced physical teams

Target Vertical(s): QSR, Retail, Food Manufacturing

Target Audiences and Objectives

- Management, directors, vice presidents in restaurant or retail operations
- Plant managers, regional managers in manufacturing
- Technology, innovation, R&D, IT teams

Key Terms & Acronyms

- **AIWE:** AI Welcome Center
- **Telethermographics:** beam-type thermometers with high accuracy.
- **Computer vision:** identification of masks or other items by AI analysis of visual (i.e. camera) streams.
- **Edge computing:** computer processing done at the level of a restaurant or local operation.
- **AIoT:** artificial intelligence / internet of things combines AI computing at the edge with remote reporting by cloud.

Learn More



- precitaste.com/aiwe

Key GTM Contacts & Resources



For Intel-related questions, reach out to:
<Intel contact name>- <Intel contact email>

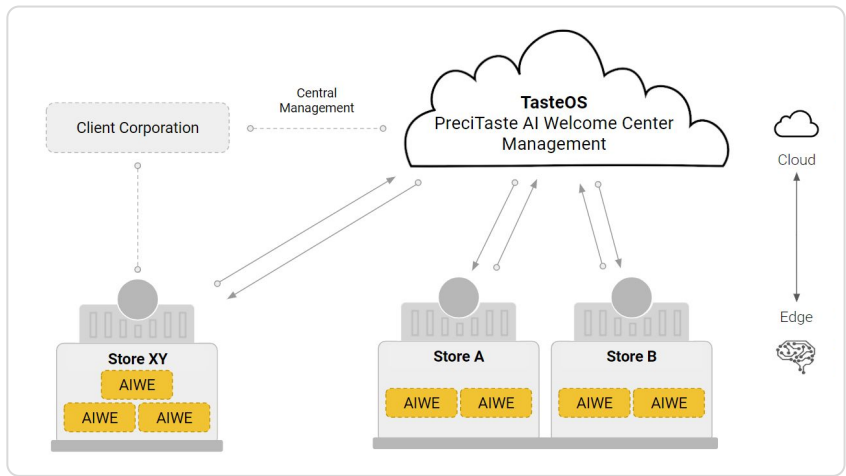


For solution partner-related questions, reach out to:
Ian Wilson: sales@precitaste.com



Solution Overview

How It Works



Key Capabilities

- AI-driven health checks function out of the box, including temperature screenings, mask checks and contact tracing.
- Included TasteOS cloud reporting platform enables remote management of all devices and integrates with other PreciTaste products.
- Automated logging ensures compliance with all federal, state and local regulations.

Solution Components

Intel	PreciTaste	Cloud Service Provider
<ul style="list-style-type: none"> ▪ Intel RealSense depth camera ▪ Intel Atom Core SoC ▪ OpenVino 	<ul style="list-style-type: none"> ▪ AI Welcome Center Standard carries out health checks ▪ Optional modules include Occupancy Management, Hand Washing, Contactless Health Survey 	<ul style="list-style-type: none"> ▪ TasteOS cloud-based reporting platform included

Case Study

AI Welcome Center is a solution developed in its current form to fight the spread of COVID-19. This new solution is deployed in pilot locations showing the initial results of the device's implementation:

- **The situation:** A QSR wants to protect its employees and customers before reopening its lobby for walk-ins.
- **The problem:** COVID-19 is still spreading in the surrounding areas, challenging the restaurant to focus resources on safety measures mandated by the state and city, including an employee put at risk by taking temperatures of all guests.
- **The solution:** AI Welcome Center automatically screens, counts and logs each person that enters the restaurant. Employees are released to focus on cooking delicious food and providing great service.

Sales Guidance

Tactical Sales Strategies

- Ask restaurant operators and corporate management about their approach to restore sales after slowdown.
- Discuss state and local regulations for restaurants and retailers.
- Ask restaurants and retailers what they'd do if a customer or worker tested positive.

Qualifying Questions

- How do you keep workers and customers safe right now?
- How do you limit human interaction in your restaurant or retail location?
- Do you manually track all employees' temperatures and PPE?

Partner Support

Reach out to PreciTaste if...

- You face any software-related issues
- You have any questions about mass supply chain availability, optional features, KPI reports or specific regulatory requirements

Intel Support: Reach out to Intel if...

- You face hardware issues not listed above

Ordering Guidance

- Contact sales@precitaste.com
- Support available by phone at 888-899-4776.

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